



**ID**

D.o.b  
December 28th, 1985  
Rome, IT

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**ABOUT ME**

Alessandro Bigi is a multidisciplinary designer, currently based in Milan, focused on **digital art direction, brand identity and minimalist web & app interfaces.**

He has worked for small and big companies with clients such as adidas, McDonald's, Samsung, Metzeler and Burger King.

Taking inspiration from beauty and from the most advanced technologies, he tries to represent in the easiest way a process based on heart, technology and surprise.

**Quantity? No. Quality, necessarily.**

**EDUCATIONAL BACKGROUND**

Vocational Diploma in editorial and advertising graphic design and web design, 110/110 at Altieri Academy.

Qualification as **HTML 5, CSS 3 & Responsive web design** specialist.

Qualification as **Adobe After Effect** specialist from PC Academy.

Qualification as **Adobe InDesign** specialist from PC Academy.

**PROFESSIONAL DATA**

· May 2017 - Currently  
Independent Art Director & Designer

· November 2016 - May 2017  
Digital Art Director  
at **Grey**  
[www.grey.com](http://www.grey.com)

· January 2015 - November 2016  
Digital Art Director  
at **The Big Now**  
[www.thebignow.it](http://www.thebignow.it)

· October 2013 - November 2014  
Digital Art Director  
at **Kiwidigital S.A.S.**  
[www.kiwidigital.it](http://www.kiwidigital.it)

· June 2011 - August 2013  
Web master & multimedia specialist  
at **Cappelli Identity Design.**  
[www.cappellidesign.com](http://www.cappellidesign.com)

**PASSIONS**



Music



Sandwiches



Watersports



Travel

**SOCIAL?**



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