



# ALESSANDRO BIGI

ART DIRECTION & INTERACTIVE DESIGNER

ALESSANDROBIGI.IT

## ABOUT ME

Alessandro Bigi is a multidisciplinary designer, currently based in Milan, focused on **digital art direction, brand identity** and **minimalist web & app interfaces**.

He has worked for small and big companies with clients such as adidas, McDonald's, Samsung, Metzeler and Burger King.

Taking inspiration from beauty and from the most advanced technologies, he tries to represent in the easiest way a process based on heart, technology and surprise.

**Quantity? No. Quality, necessarily.**

## D.o.b

December 28th, 1985  
Rome, IT

## Address

Via Giovanni Battista Bertini, 34  
20154 Milan, Italy

## Contact

Mob. +39.338.110.82.82

## E-mail

[info@alessandrobigi.it](mailto:info@alessandrobigi.it)

## EDUCATIONAL BACKGROUND

Qualification as **User Experience Designer** from **Poli.Design** Milano (IT).

Qualification as **HTML 5, CSS 3** & Responsive web design specialist.

Qualification as **Adobe After Effect** specialist from PC Academy.

Qualification as **Adobe InDesign** specialist from PC Academy.

Vocational Diploma in editorial and advertising graphic design and web design, 110/110 at Altieri Academy.

## SKILLS & COMPETENCES

UI - UX

WEB DESIGN

BRANDING

## PROFESSIONAL DATA

Gen 18 - **Currently**  
Digital Art Director & UI Designer  
at **VanGoGh - Innovative Thinkers**  
[vangogh-creative.it](http://vangogh-creative.it)

May 17 - Dic 17  
Digital Creative Supervisor freelance  
at **Conversion Agency**  
[conversionagency.it](http://conversionagency.it)

Nov 2016 - May 2017  
Digital Art Director  
at **Grey**  
[grey.com](http://grey.com)

Jan 2015 - Nov 2016  
Digital Art Director  
at **The Big Now**  
[thebignow.it](http://thebignow.it)

Oct 2013 - November 2014  
Digital Art Director  
at **Kiwidigital S.A.S.**  
[kiwidigital.it](http://kiwidigital.it)

Jun 2011 - Aug 2013  
Web & multimedia specialist  
at **Cappelli Identity Design.**  
[cappellidesign.com](http://cappellidesign.com)

## PASSIONS



MUSIC



SANDWICHES



WATERSPORTS



TRAVEL

## SOCIAL

BEHANCE

DRIBBBLE

LINKEDIN

INSTAGRAM

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